

ADVERTISING RATES

AlizéLaVie Magazine x Trotters TV USA

2022 rates in dollars before tax



DIGITAL PACK - This pack contains ads that will appear only in the magazine digital version

Online standard page (Fixed Image)

Horizontal /Vertical Banner	\$1500
¼ page	\$2500
½ page	\$2600
1 page	\$5 000
Double page	\$7 500
Additional page	\$5 900
Double Page 2&3	\$10 000
Cover 3 (back inside/outside)	\$7 250

Interactive Animated Page (hyperlink Insertion and animation)

Horizontal/ Vertical Banner	\$1 400
¼ Page	\$1 795
½ Page	\$1 800
1 page	\$3 700
Double page	\$9 550

Video Page (Video Footage)

½ Page	\$7800
Double Page	\$10 000

PRINT PACK - This pack contains ads that will appear only in the print magazine

Print Magazine	
1 Page	\$3800
¼ Page	\$1500
½ Page	\$1700
Double Page	\$4700
Cover 2 (front inside)	\$6900
Cover 3 (back inside)	\$6995
Cover 4 (back outside)	\$7000

TV PACK (WITH TROTTERS TV) – Launch offer until December 2022

BLUE PACK	52 passages / week 208 passages / month	\$690/month instead of \$1190
RED PACK	104 passages / week 416 passages / month	\$1300/month instead of \$1690
GOLD PACK	182 passages / week 728 passages / month	\$1950 / month instead of \$2535

DIGITAL & PRINT PACK – Your ads will appear online and in the print edition

Pack Advantage	<u>Recommended Pack</u>	Pack Advantage +
- 1 banner -½ page on 2023 magazine + online -Promotion of your brand on our social networks	-1 banner -1 double page interview/ ad 2023 magazine + online - Promotion of your brand on our social networks	-1 page interview/ad 2023 magazine + online -1 cover magazine - Promotion of your brand on our social networks
\$3 000	\$5 500	\$8 500

DIGITAL & TV PACK

Pack Advantage	<u>Recommended Pack</u>	Pack Advantage +
<ul style="list-style-type: none"> -½ online page / month - Promotion of your brand on our social networks -30 sec. TV broadcast 35 passages/week 	<ul style="list-style-type: none"> -1 online page/month - Promotion of your brand on our social networks -45 sec. TV broadcast 42 passages/week 	<ul style="list-style-type: none"> -1 online double page /month -½ vidéo page online/month -45 sec. TV broadcast 49 passages/week - Promotion of your brand on our social networks
\$2 500/ month	<u>\$3 500/ month</u>	\$5 500/ month

PRINT & TV PACK

Pack Advantage	<u>Recommended Pack</u>	Pack Advantage +
<ul style="list-style-type: none"> -½ page interview or ad/ month - Promotion of your brand on our social networks -30 sec. TV broadcast 35 passages/week 	<ul style="list-style-type: none"> -1 page interview/month -Promotion of your brand pictures - Promotion of your brand on our social networks -45 sec. TV broadcast 42 passages/week 	<ul style="list-style-type: none"> -1 double page interview or ad/month - Guest of the week in the Talk Show AlizéLaVie on Trotters TV -45 sec. TV broadcast 49 passages/week - Promotion of your brand on our social networks
\$3 000/ month	<u>\$4 000/ month</u>	\$6 500/ month

PRINT & TV & DIGITAL PACK

Pack Advantage	<u>Recommended Pack</u>	Pack Advantage +
<ul style="list-style-type: none"> -½ page magazine interview or ad / month -1 page ad online - Promotion of your brand on our social networks -30 sec. TV broadcast 35 passages/week 	<ul style="list-style-type: none"> -1 page magazine /month - Promotion of your brand pictures -½ video page online/ month - Promotion of your brand on our social networks -45 sec. TV broadcast 42 passages/week - Presentation of the company of the week with Trotters TV in partnership with Industrial Bank 	<ul style="list-style-type: none"> -1 double page magazine/month -1 page ad online - Guest of the week in the Talk Show AlizéLaVie on Trotters TV -45 sec. TV broadcast 49 passages/week - Promotion of your brand on our social networks - Presentation of the company of the week with Trotters TV in partnership with Industrial Bank
\$3 500/ month	<u>\$6 000/ month</u>	\$8 000/ month

COMMISSIONS

AlizéLaVie Business Contributor Commissions Chart

Commission on the Work Done: (CTR)	10%
Commission on Research: (CMR)	15%
Result Commission: (CR)	25%
Connection to the AlizéLaVie Network	On quotation

Business Contributor Commissions Chart: All commission contracts will be subject to a contract signed and dated by both parties. The result commission is paid in 2 steps by the client. A first installment of **15%** for the work in progress.

And the remaining **10%** will be paid only by the customer if there was a result. Indeed, if the result was not obtained by the company, by which the customer has mandated the mission. The client will be exempted from the remaining **10%** of this commission.

For the commission of the search and the work done. 100 % of the amount of the commissions will have to be paid to the company, before any step of work.

Sales representatives

Sales Representatives: Commission on the mission carried out	20%
Individual bonuses on objectives	15%

The Sales Representatives' contracts: will be governed by US law. The company hires several sales representatives to perform specific assignments as determined by the company's contract. Each sales representative will receive a 20% commission on each new client who purchases our services from Alizé la vie (magazine sales, private club, etc.)

Individual bonuses on objectives are offered by the company up to 15%.

All our sales representatives are rewarded for their commitment to AlizéLaVie. Once a quarter AlizéLaVie will reward its best sales representatives with a unique Gift.

Business Facilitator

Business Facilitator : a referral fee on the mission carried out	20%
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Business Facilitators : are part of the external resources of the AlizéLaVie network. Each Business Facilitator with his or her professional skills can offer his or her services to the different clients of AlizéLaVie Corporate. They are recruited internationally and not only in the United States. Anyone is free to contact the company to apply. Before becoming a member of AlizéLaVie Network, each Business Facilitator will be interviewed to determine their admission.

The company or the Business Facilitator are free to stop the collaboration at any time and will be removed from the Network and the web site. But never during an assignment with a client. A contract governed by US law will be established by the company. The Business Facilitator will be paid a 20% referral fee on the total price of the mission.

Contributor Journalists AlizéLaVie Magazine

Solidarity pay system Master 1 and final year students	\$40 per article 800 words (+ or – 10%)
Senior journalist	\$100 per article 800 words (+ or – 10%)
Junior journalist	\$50 per article 800 words (+ or – 10%)
Journalists, researchers, activists, professor ...	\$30 per article 800 words (+ or – 10%)
<p>Grant Specialist : The role of the Grants Specialist will be to research, identify, facilitate and implement grant opportunities on an ongoing basis. The Grant Specialist will be responsible for grant development, evaluation and compliance including research, pre-award grant writing, grant coordination and compliance with grant guidelines. This person will assist in providing technical assistance to the AlizéLaVie enterprise, and the AlizéLaVie nonprofit foundation, in the development of grant applications and processes.</p> <p>A 15% commission will be awarded to the grant specialist on the total amount of the grant obtained.</p>	

You wish to contribute to Alizé la vie magazine? Are you an editor, illustrator, photographer, writer or editor?

We are looking for new talents to contribute to AlizéLaVie magazine: Don't hesitate to write to us! Don't forget to send us a link so we can discover your work. **To do so, write a summary of a proposed topic that could be of interest to the world of AlizéLaVie, and explain as precisely as possible how you plan to treat it.** It's not just a matter of mentioning an idea for a "topic" but of proposing an angle on the AlizéLaVie magazine universe, and showing us that you have thought about writing the article.

Before sending us a proposal, we invite you to consult our website to understand our editorial line, but also to identify the sections that make it up, and anticipate which one could be chosen for your subject.

If you have a precise idea of the format in which you plan to treat your subject (report, story, investigation, portrait, interview, etc.), do not hesitate to explain it (or even to justify it). If you don't have any idea, it's okay, try your luck, because we also like surprises

Cancellation Dates: No cancellations for inside advertising pages will be accepted after the closing date.

Preferred Ad Placement : Twenty percent (**20%**) premium. (does not apply to covers) Orders are final. AlizeLaVie Media reserves the right to terminate any campaign at our discretion

For all other online & print package, or to order space, please contact us by email: alizelavie@gmail.com

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